

RED RIGOS *(PRODUCER/VIDEO EDITOR)*

RELEVANT EXPERIENCE

IGN Entertainment San Francisco, CA — *Producer*

DEC 2019 - PRESENT

- Developed and managed Budget to Best, IGN's tech initiative, resulting in over two million views across all episodes and an average of 100k+ views per episode on a bi-weekly basis
- Produced and edited podcasts for multiple shows, including Podcast Unlocked, BEYOND!, Nintendo Voice Chat, and Game Scoop as Lead Producer
- Live directed major industry events such as gamescom, The Game Awards, IGN's Summer of Gaming, and Summer Games Fest, with tens of thousands of concurrent viewers in both remote and live production in-person settings

Kabam Inc. San Francisco, CA — *Video Editor (Contractor)*

NOV 2018 - NOV 2019

- Created promotional trailers and motion graphics for high-profile mobile games, including Marvel's Contest of Champions, using Unity, After Effects, and Premiere Pro
- Contributed to a 10% increase in game downloads after the release of engaging video content, collaborating with cross-functional teams and external agencies to ensure cohesive branding and messaging in all video assets

Telltale Games San Rafael, CA — *Video Editor*

SEPT 2017 - SEPT 2018

- Designed and edited cinematic trailers and ad campaigns for high-profile franchises, including Batman: The Telltale Series, and The Walking Dead
- Collaborated with stakeholders to produce various video assets for both 1st and 3rd party games, including promotional materials and in-game cinematics
- Achieved a 15% increase in trailer views and engagement across media outlets and PS4/Xbox stores through targeted editing and compelling visuals

Forever 21 Los Angeles, CA — *Producer/Lead Video Editor*

JAN 2009 - SEPT 2017

- Directed and managed new product showcase and instructional video and content, increasing employee efficiency and distributing content globally within the company
- Led a small team of editors, conceptualizing & directing video shoots, streamlining workflow, and establishing video/photo standards for the Visual Communications division

SKILLS & CERTIFICATIONS

- Google - Digital Marketing & E-Commerce Certified (May 2023)
- Publishing, Design
- vMix, Adobe Creative Suite
- Creative direction, post-production, and project management
- Leadership, communication, and collaboration skills