

RED RIGOS *(PRODUCER/VIDEO EDITOR)*

WWW.REDRIGOS.COM | REDZRIGOS@GMAIL.COM | 323-898-2978

Creative producer with 12+ years of experience delivering high-impact video content, live events, and podcasts for global audiences, blending storytelling with data-driven strategies, generating 6M+ Youtube views in 2024

IGN Entertainment Los Angeles, CA — *Producer*

DEC 2019 - PRESENT

- Directed live coverage for major industry events like gamescom and The Game Awards, driving over 100,000 live concurrent viewers and managed cross-functional teams to ensure seamless production, and an overall increase in audience engagement
- Led production for four weekly podcasts, increasing conversion rates by 40% through optimized episode structuring, social media breakouts, show outlines, and evergreen strategies, generating 5M+ streams in 2024
- Content development on 50+ tech videos, growing views by 4M+ and boosting engagement by 30% through data-driven content optimization and audience-focused scripting
- Collaborated with external vendors on video production and post-production, managing timelines and deliverables for key projects

Kabam Inc. San Francisco, CA — *Creative Producer & Video Editor (Contractor)*

NOV 2018 - NOV 2019

- Developed eye-catching motion graphics and trailers for Marvel's Contest of Champions, seamlessly integrating Unity capture with gameplay footage to amplify brand appeal across multimedia channels. Drove creative direction to ensure all assets supported marketing goals, delivering consistent, high-impact visuals for social media and beyond

Telltale Games San Rafael, CA — *Trailer Producer & Video Editor*

SEPT 2017 - SEPT 2018

- Ideated and produced cinematic trailers for Batman, Guardians of the Galaxy, Minecraft, and The Walking Dead, boosting viewer engagement by over 15% by refining pacing, sound design, and enhancing the visual storytelling to capture key franchise themes

Forever 21 Los Angeles, CA — *Producer & Lead Video Editor*

JAN 2009 - SEPT 2017

- Managed end-to-end production of video campaigns, overseeing a team of editors, creators, and external vendors to deliver content that supported brand marketing objectives. Developed new production processes that improved team efficiency and contributed to increased product visibility across international markets

SKILLS & CERTIFICATIONS

Google - Digital Marketing & E-Commerce Certified | Trailer Editing Certified | Design | Photo/Videography | vMix | Adobe & Google Suite | Figma | Creative direction | Post-production | Talent Outsourcing | Project Management | Leadership | Communication | Collaboration