

RED RIGOS

SENIOR PRODUCER & CREATIVE STRATEGIST | PORTFOLIO: WWW.REDRIGOS.COM | REDZRIGOS@GMAIL.COM

Senior Producer and Creative Strategist building content verticals, leading production teams, and designing the workflows that make high-volume creative output sustainable. Track record delivering for IGN, Warner Bros, HBO, and Marvel across editorial, live events, and brand media at scale.

RELEVANT EXPERIENCE

IGN Entertainment Los Angeles, CA — *Show Producer / Production Lead*

DEC 2019 - AUG 2025

- Pitched and built a tech review vertical from scratch, growing it to 20M+ views by defining the format, leading a team of five, and building the editorial and production systems that made it repeatable
- Rebuilt four flagship podcasts, aligning publish schedules to platform news cycles and expanding distribution across audio and social to recover lost audience and grow total streams to 30M+
- Produced 100+ videos annually generating 50M+ total views across YouTube, Instagram, and TikTok, owning creative decisions from concept through delivery
- Directed live productions at gamescom, IGN Live, and SDCC, managing run-of-show, vendors, and real-time decisions in front of global audiences
- Shot and edited studio productions, field shoots, and on-location interviews as creative lead, delivering polished work on tight timelines across multiple formats

Kabam Inc. San Francisco, CA — *Creative Producer*

NOV 2018 - NOV 2019

- Directed trailers for Marvel's Contest of Champions with full creative autonomy, delivering motion graphics and video content for one of mobile gaming's highest-profile franchises
- Managed production workflows and vendor relationships, ensuring brand alignment across multimedia channels while meeting aggressive campaign deadlines

Telltale Games San Rafael, CA — *Trailer Editor / Producer*

SEPT 2017 - SEPT 2018

- Directed and edited cinematic trailers for Warner Bros, HBO, and Marvel franchises, owning creative decisions on pacing, tone, and sound design through IP holder approval
- Managed production timelines across multiple concurrent projects under tight release schedules

Forever 21 Los Angeles, CA — *Visual Comms. Assoc. → Producer*

JAN 2009 - SEPT 2017

- Built video production for the Visual Communications department from scratch, directing, shooting, and editing location shoots, internal campaigns, and brand collaboration content

SKILLS & CERTIFICATIONS

Creative Direction | Editorial Strategy | Live Event Production | Run-of-Show | Social Content Strategy | Platform Optimization (YouTube, Instagram, TikTok) | Videography & Photography | Video Editing | Motion Graphics | Adobe Premiere Pro | After Effects | DaVinci Resolve | AI Video Production | Brand Strategy | Project Management | Vendor Management